



PRESS RELEASE

PUBLICATION OF THE INFORMATION DOCUMENTS RELATING TO A TRANSACTION OF A GREATER SIGNIFICANCE WITH RELATED PARTY

Milan, 30 December 2020 - Referring to what was communicated on 23 December 2020, RCS announces that today, pursuant to art. 5 of Consob Regulation no. 17221 of March 12, 2010, as subsequently amended and supplemented, as well as section VI of the current Procedure regarding transactions with related parties adopted by RCS MediaGroup S.p.A. ("RCS" or the "Company"), it was made available to the public at the RCS registered office in Milan, Via Angelo Rizzoli 8, on the Company's website (www.rcsmediagroup.it), as well as on the storage mechanism authorized "EMARKET STORAGE" (www.emarketstorage.com), the information document relating to a transaction of "greater significance" with a related party. The transaction concerns a corporate and commercial joint venture, to be carried out through the transfer to a newly established company, CAIROPUBLIC MEDIA SpA, by RCS and Cairo Pubblicità SpA, of the respective business units relating to advertising sales for, respectively, the print and online titles of the Company in Italy and the print, television and online titles of Cairo Editore and La7, as well as a number of third-party media for both business units.

The transfers of the two business units will be effective on 1 January 2021.

This press release is available on the RCS website at www.rcsmediagroup.it as well as on the authorized storage mechanism "EMARKET STORAGE" at www.emarketstorage.com.

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RCS MediaGroup is one of the leading multimedia publishing groups, operating primarily in Italy and Spain across all publishing areas, from newspapers to magazines, from digital to books, from TV to new media and training, as well as being one of the top players on the advertising sales market, organizing iconic events and renowned sporting formats such as the Giro d'Italia. The RCS Group publishes the daily newspapers *Corriere della Sera*, *La Gazzetta dello Sport*, *El Mundo*, *Marca* and *Expansion*, as well as numerous magazines, the most popular including *Oggi*, *Amica*, *Io Donna*, *7*, *Yo Dona* and *Telva*.

For further information:

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