



## Press release

### RCS acquires publishing company Editrice Abitare Segesta

Having obtained the necessary authorization from the relative market competition authorities, RCS MediaGroup, through its subsidiary RCS Periodici, has acquired 100% of the publishing company Editrice Abitare Segesta S.p.A (EAS) from the Minetto family. Alda De Rose, Vice General Manager of RCS Periodici S.p.A., will take on the role of CEO.

EAS, active in the specialised architecture, design, interior decorating and building sectors, publishes the titles *Abitare*, *Case da abitare*, *Costruire e Costruire Impianti*. EAS had sales of €9.7 million in 2004.

The acquisition is designed to further strengthen RCS's portfolio in a very lively publishing sector of which the company has historically been a protagonist with the magazines *Brava Casa* and *Casamica*. RCS, with this acquisition, becomes the most important player in the national interior decorating, architecture and design publishing market.

Roberto and Antonella Minetto will continue to provide the company with their priceless professional contribution as Chairman and Managing Editor respectively.

Milan, 18 October 2005

For additional information:

**RCS MediaGroup**

*Media Relations*

Daniele Menarini - Barbara Ruggeri

02 2584 5412 – 5414

port. 335 7764408 – 335 7266631

daniele.menarini@rcs.it, barbara.ruggeri@rcs.it,

*Investor Relations*

Federica De Medici

02 2584 5508

federica.demedici@rcs.it

[www.rcsmediagroup.it](http://www.rcsmediagroup.it)

RCS MediaGroup S.p.A.

Via A. Rizzoli, 2 - 20132 Milano - Tel. +39 02 2584 1

Capitale Sociale € 762.019.050 - Registro Imprese e Codice Fiscale/Partita IVA n.12086540155 R.E.A. I524326