



## Press Release

### **RCS MediaGroup: non-binding letter of understanding signed with the Finelco group for the development of a radio-broadcasting partnership**

*Milan, December 21, 2006* – In relation to its multimedia development and consolidation of activities in the radio-broadcasting sector, RCS MediaGroup, owner of Play Radio, and the shareholders of the Finelco S.p.A. group (Radio 105 and Radio Monte Carlo), have today signed a non-binding letter of understanding to assess the possibility of a strategic and operative partnership which provides for the integration of their respective radio-broadcasting activities in the sector, and that would see the two Groups as one of the leading national radio-broadcasting players.

This announcement is made also in consideration of certain information appearing in the press today.

For further information:

#### **RCS MediaGroup**

##### **Media Relations**

*Barbara Ruggeri - 02 25845414 – 335 1247734 – [barbara.ruggeri@rcs.it](mailto:barbara.ruggeri@rcs.it)*

##### **Investor Relations**

*Federica De Medici - 02 2584 5508 - [federica.demedici@rcs.it](mailto:federica.demedici@rcs.it)*

*Fabio Pavan - 02 2584 4432 - [fabio.pavan@rcs.it](mailto:fabio.pavan@rcs.it)*

[www.rcsmediagroup.it](http://www.rcsmediagroup.it)