



Press Release

RCS Group: Blei S.p.A. appointments

Milan, December 15, 2006 – RCS announces that, following the agreements and shareholder pacts signed in 2001, with the approval of the 2006 Annual Accounts, RCS Pubblicità will acquire the entire shareholding of Blei (currently 51% held).

From January 1, 2007, the brothers Davide and Daniele Blei will resign from the offices currently held, maintaining the position of Managing Directors of the Company until the approval of the 2006 Annual Accounts. Also from January 1, 2007, Mr. Piero Mezzananza will take the position of General Manager of Blei and on the approval of the 2006 Annual Accounts will be appointed as the Managing Director of the Company.

For further information:

RCS MediaGroup

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