



Press Release

Paolo Bellino appointed as RCS Sport's new General Manager

Milan, 19 december 2013 – RCS MediaGroup today announces that Paolo Bellino has been appointed General Manager of RCS Sport to reinforce the senior management team. RCS Sport is an RCS MediaGroup company that specializes in sport business and organising national and international sport events such as the Giro d'Italia, the approaching Dubai Tour, Milan-Sanremo and Milan Marathon. RCS Sport is also an advisor of FIGC, various sports federations, leagues and teams. Starting on 13th January 2014, Bellino will take up the role of General Manager, working alongside RCS Sport Chairman Raimondo Zanaboni and CEO Riccardo Taranto, with the goal of reinforcing company activities and further increasing its international development.

Bellino, 43 from Turin, has a degree in International Political Sciences, forged a career at the top level of track and field's 400 metres, and has a vast experience in managing international sport events. He is joining RCS Sport from the role of General Secretary in Italian Track and Field Federation, before which he was previously the Operations Director of the Organizing World Master Games, Turin 2013. Since 2010, Bellino has been Operations Consultant for the International Olympic Committee, and held several different roles in the Organising Committee of the XX Winter Olympic Games, Turin 2006, including Chief Operating Officer, Managing Director of the Main Operation Centre (MOC), Athletes Committee Coordinator and Steering Committee Coordinator.

RCS Sport

RCS Sport is a company that is 100% controlled by RCS MediaGroup. It specialises in sport business and offers its partners a complete and personalised series of services and a rich rights portfolio. RCS Sport owns 4 UCI World Tour events (the Giro d'Italia, Milan-Sanremo, Il Lombardia and Tirreno-Adriatico), 4 European UCI Calendar events (Strade Bianche, Roma Maxima, Gran Piemonte and Milan-Torino), and the IAAF Milan City Marathon. It's the Dubai Tour organiser, which will see its first edition on 5th-8th February 2014. RCS Sport is commercial advisor of the Italian Football Federation FIGC, the soccer Serie A team FC Internazionale, the Italian Basketball Federation FIP, and partner of the Italian Basketball League Serie A and Italian Serie B League of soccer.

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