



**RCS MediaGroup: *Bravacasa* magazine reaches six international licences
with launches in Indonesia and Slovenia for 2008**

Milan, 6 December 2007 – Bravacasa – RCS MediaGroup’s monthly interiors & design magazine – today announced launch of two new foreign editions, in Indonesia and Slovenia beginning in 2008.

In Slovenia, *Bravacasa* will be published in association with Color Media International, publisher also of the Serbian and Croatian editions. In Indonesia it will be published by MRA, the leading publisher of glossy magazines for the Indonesian market and present in the principal luxury retail sectors (clothing, fashion, restaurants, hotels and cars).

These new editions in Indonesia and Slovenia, in line with RCS MediaGroup’s international development plan, are a further boost to the expansion of *Bravacasa* outside Italy and follow the magazine’s launch last October in Croatia – where it has met with an immediate favourable reception, both by readers and by advertisers – and in Georgia, where it goes on sale this month. The magazine – as well as being one of the leading publications in its segment in Italy – also boasts a historical presence in Bulgaria and Serbia.

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