



HOLDING DI PARTECIPAZIONI INDUSTRIALI S.P.A.

PRESS RELEASE

HdP: Presentation of the new company's name.

The Ordinary and the Extraordinary Shareholders' Meetings have been convened for April 14th and 15th 2003.

The Board of Directors of HdP – Holding di Partecipazioni Industriali – was held today under the chairmanship of Francesco Tatò and approved the proposal relevant to the change of the company's name from "HdP - Holding di Partecipazioni Industriali S.p.A." to "Rizzoli Corriere della Sera MediaGroup S.p.A.", in short "RCS MediaGroup S.p.A." or "RCS S.p.A."

The new company's name confirms and underlines the concentration of all the activities of the group onto the publishing and the communication sectors.

The Board likewise acknowledged the resignation handed in by Paolo Fresco from the function of Company Director and coopted Franzo Grande Stevens to take his place.

The Board of Directors also decided to convene the Shareholders' meeting for the forthcoming April 14th and 15th, for the first and the second convocation respectively, to vote the approval of some modifications to the statute (the company's name and the requisites for the components of the Syndicate Board) in the extraordinary meeting and, in the ordinary meeting, to approve the financial statements and to appoint the Board of Directors, the Syndicate Board and the Auditing Company, and to renew the authorization to purchase and some dispositions of its own shares.

Milan, March 4th 2003

