



## Press Release

### RCS MediaGroup: Ordinary Shareholders' Meeting

#### Ordinary Shareholders' Meeting:

- **2007 financial statements approved;**
- **Dividend of EUR 0.13 for savings shares and EUR 0.11 for ordinary shares approved;**
- **Share buy-back authorisation renewed.**

*Milan, 28 April 2008* - The Ordinary Shareholders' Meeting of RCS MediaGroup, held today under the chairmanship of Piergaetano Marchetti, approved the 2007 financial statements and the allocation of the net profit for the year (EUR 96,900,638), via a dividend of EUR 83,905,458.08, taking account of the 4,578,448 own shares held by the Company, whose right to a share in the profits is allocated proportionally vis-à-vis the other shares – to be paid in EUR 0.13 in respect of each of the 29,349,593 outstanding savings shares, totalling EUR 3,815,447.09 and EUR 0.11 in respect of the 728,091,009 outstanding ordinary shares, totalling EUR 80,090,010.99, gross of any deductions required by law, and to carry forward the remainder (EUR 12,995,179.92). The ex-date is 19 May 2008 (coupon no.6), with the dividend payment on 22 May 2008.

The Ordinary Shareholders' Meeting also **renewed the authorisation for the purchase of own shares** (ordinary and/or savings) within the maximum limits allowed by law, for a maximum number of shares whose nominal value does not exceed 10% of the share capital, for the purposes of enabling the company - which currently holds around 0.6% of ordinary share capital - to maintain an important means of managerial and strategic flexibility, particularly as an investment opportunity and to improve the financial structure, as required. The purchase is to be made in one or more tranches in the 18 months following authorisation by the Shareholders' Meeting. The price may not be 10% above or below the market price of the share in the two sessions prior to each operation and will be carried out through: a public purchase offer or exchange; or on the markets regulated by Borsa Italiana S.p.A., in accordance with the procedures established by the latter, which does not permit joint purchase proposals with the pre-determined sale proposals; or the sale and purchase of derivative instruments on the relevant market of Borsa Italiana S.p.A., whose regulations comply with the provisions of article 144-bis, paragraph 1, point c) of the regulations enacted by Consob Resolution 11971/1999.

The Shareholders' also **renewed the authorisation to sell own shares** - for an 18 months period following the authorisation - for a price that may not be 10% above or below the average book value at the time of the transaction, and may be carried out in one or more tranches, even before the completion of purchases, through sales on the stock market, share blocks, public offers or as



payment for the purchase of investments or assignment to Shareholders. In addition the Shareholders' revoked the resolution of 27 April 2007 relating to the authorisation of the sale and purchase of ordinary and/or savings own shares.

For further information:

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