



## RCS MediaGroup Press Release

### First Meeting of the International Advisory Council

*Milan, 4 April 2014* – The International Advisory Council of RCS MediaGroup held its first meeting today in Milan, as announced by the Board of Directors last October. The Council met with the aim of discussing medium- to long-term trends in the publishing industry and related developments.

Participants at the IAC meeting included Mathias Döpfner, Chairman and CEO of Axel Springer; Pietro Supino, Publisher and Chairman of Tamedia, and Robert Thomson, CEO of News Corp, introduced by John Elkann, Chairman of La Stampa. Attending on behalf of RCS MediaGroup were Chairman Angelo Provasoli, Vice Chairman Roland Berger, CEO Pietro Scott Jovane and members of the top management of the RCS Group. Also attending were RCS MediaGroup Editors Ferruccio de Bortoli (*Corriere della Sera*), Andrea Monti (*La Gazzetta dello Sport*), Casimiro García Abadillo (*El Mundo*) and Oscar Campillo Madrigal (*Marca*).

Within the framework of an in-depth analysis of future development scenarios in publishing, at a time of rapid and radical change, these big international publishing groups shared their experiences in seizing opportunities from digital evolution.

For further information:

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