



## Press Release

### **RCS MediaGroup: Board of Directors**

#### **Issuer's Notice approved on the Takeover Bid by Cairo Communication S.p.A. and on the Takeover Bid by International Media Holding S.p.A.**

*Milan, 11 July 2016* – Following the press release sent out by Cairo Communication S.p.A., dated on the 8<sup>th</sup> July 2016, about the increase in the offer price related to the takeover bid promoted by Cairo Communication S.p.A., regarding the voluntary full takeover bid by Cairo Communication S.p.A. pursuant to articles 102 and 106, paragraph 4, of Legislative Decree 58/1998 for all the ordinary shares of RCS MediaGroup S.p.A. (the “Takeover Bid”), the Board of Directors of RCS MediaGroup has unanimously approved the updated Issuer’s Notice in accordance with art. 103, paragraphs 3 and 3-bis, of Legislative Decree 58/1998 and art. 39 of Consob Regulation 11971/1999 (the “Issuer’s Notice”),

Furthermore, following the press release sent out by International Media Holding S.p.A., dated on the 8<sup>th</sup> July 2016, about the increase in the offer price related to the takeover bid promoted by International Media Holding S.p.A. regarding the voluntary full takeover bid by International Media Holding S.p.A. pursuant to articles 102 and 106, paragraph 4, of Legislative Decree 58/1998 for ordinary shares of RCS MediaGroup S.p.A. (the “Takeover Bid”), the Board of Directors of RCS MediaGroup has also unanimously approved the updated Issuer’s Notice in accordance with art. 103, paragraphs 3 and 3-bis, of Legislative Decree 58/1998 and art. 39 of Consob Regulation 11971/1999 (the “Issuer’s Notice”).

For information on the Board of Directors’ assessments, refer to the updated Issuer’s Notice, which is available to the public on the company’s website [www.rcsmediagroup.it](http://www.rcsmediagroup.it) (Corporate Governance – Public Offers).

For additional information:

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