



RCS MediaGroup Press Release

Milan, 21 May 2013 – In relation to recent news appearing in the press and today's performance of the stock, RCS MediaGroup specified – including based on a request from Consob – that on 17 May 2013 it sent all of the Banks involved in the renegotiation process for the expiring lines of credit a request to review some of the economic terms and conditions in the term-sheet approved on 14 April 2013 and signed on 15 April 2013, taking into account the recent improvement of financial markets. This request was sent – in light of the Shareholders' Meeting called for next 30 May – to all of the participating banks, taking into account that this loan contract includes a Club-Deal type participation, and therefore at the same conditions for all of the above lending banks.

Regarding the disposal of non-core assets, there have been no further updates after the announcements made on 14 April 2013. Specifically, concerning the sales process for the equity investment in Dada S.p.A., a leading commercial bank was engaged at the end of February to assist the Company in the disposal process. On 13 March 2013 the Company asked the subsidiary Dada S.p.A. to take the necessary steps in order to make information available needed for due diligence activities for companies interested in the equity investment. The Board of Directors of Dada S.p.A. voted to approve this request on 19 March 2013. Set-up of the virtual data room was completed on 21 March 2013. If negotiations are successfully concluded, it is currently believed that the sales process may be completed within the third quarter of this year.

For additional information:

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