



## Press Release

### **RCS MediaGroup: Change in the Group Communication leading**

*Milan, 4 December 2012* – RCS MediaGroup announces the appointment of Carlo Rossanigo as Public Affairs, External Relations and Media Director, directly reporting to the Chairman, Angelo Provasoli, and the Chief Executive Officer, Pietro Scott Jovane. Lelio Alfonso, chief of the same Direction since July 2011, asked to leave the position in order to personally undertake a public commitment.

Carlo Rossanigo will coordinate activities both of Public Affairs and External Relations, that include Events, and of Group Communication, that handle relations with Italian and international press, regarding the Group strategies and institutional image. Moreover, Carlo Rossanigo will coordinate all the communication activities of Group Divisions and companies, as it was for Lelio Alfonso, which handled the same tasks until today, contributing to the preparation of the new Development Plan 2013-2015.

Carlo Rossanigo, 47 years old, graduated in Business Economics at Bocconi University, has a strong experience in communication and marketing fields for IT, Technologies and Media sectors, both in national and international situations. Before arriving in RCS MediaGroup, he led for two years the External Relations for Sky and for six years the Communication Direction of Microsoft Italia and coordinate the Communication Direction of Olivetti Tecnost (Telecom Italia Group) from 1998 to 2005. Earlier he worked for Imation, 3M Italia and Fiera Milano. He is married and has one daughter.

Per ulteriori informazioni:

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