



## RCS MediaGroup Press Release

### Finalized the sale of Dada S.p.A. share

### Exclusive negotiation for via San Marco property

*Milan, August 7, 2013* – In line with the business strategy envisaged in the 2013-2015 Development Plan, RCS MediaGroup S.p.A. announces that today it has finalized the sale to Orascom TMT Investments S.à.r.l. (through the wholly owned subsidiary Libero Acquisition S.à.r.l.) of the 54.6% interest owned in Dada S.p.A..

As previously announced on July 11, 2013, the Enterprise Value recognized by Orascom TMT Investments S.à.r.l. for the entire capital of Dada S.p.A. is Euro 83 million, corresponding to an equity value of Euro 55.5 million. Libero Acquisition S.à.r.l. shall launch a mandatory tender offer on the entire share capital of Dada according to applicable legislation, with a share price of Euro 3.329.

The **financial benefit for RCS MediaGroup** originated by the transaction at closing, inclusive of the deconsolidation of Dada overall Net Financial Position, is estimated in approximately **Euro 58 million**. This value is subject to potential adjustments deriving from any relevant possible adjustments to the consolidated Net Financial Position of Dada's at June 30th.

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With regard to the divestment of the **via San Marco property**, RCS MediaGroup - evaluated the letters of intent received by the Advisor – decided to continue in **exclusive negotiations** with The Blackstone Group International Partners LLP, with the opening of a data room.

For additional information:

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