



RCS MediaGroup Press Release

Final results of the RCS Capital Strengthening

Milan, 16 July 2013 – RCS MediaGroup S.p.A. announced that the rights issue has been concluded for common and preferred shareholders of the Company which was approved by the Extraordinary Shareholders' Meeting of 30 May 2013.

All of the 16,239,574 rights to subscribe common shares and all of the 1,148,777 rights to subscribe Category B preferred shares were sold at the end of the second and first sessions of the Stock Exchange offer, which ended early.

The outcome of the stock exchange offer resulted in the subscription of 25,193,460 common shares totalling 7.78% of the newly issued common shares and all of the remaining 3,446,331 Category B preferred shares totalling 4.43% of the newly issued Category B preferred shares, for a total equivalent value of EUR 32,037,539.81.

Consequently, bearing in mind the shares already subscribed at the time of the rights issue, a total of 300,281,817 common shares have been subscribed equal to 92.75% of the newly issued common shares and all of the 77,878,422 newly issued Category B preferred shares have been subscribed, for a total equivalent amount of EUR 391,719,461.09.

Pursuant to the guarantee contract signed on 13 June 2013 (described in the Information Prospectus and the related Supplement available at the registered office of RCS and on the RCS website www.rcsmediagroup.it), 14,731,359 common shares (for an equivalent value of EUR 18,193,228.37) will be subscribed by the guarantor consortium banks Banca IMI S.p.A., BNP Paribas, Banca Akros S.p.A., Banca Aletti & C. S.p.A., Commerzbank AG, Mediobanca- Banca di Credito Finanziario S.p.A., UBI Banca soc.cop.p.a. and Credit Suisse Securities (Europe) Limited.

Following this subscription by the guarantor consortium banks, the Capital Strengthening will be subscribed for a total equivalent value of EUR 409.9 million.

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