



Press Release

Milan, October 19, 2010 - RCS MediaGroup announces that – in accordance with the already communicated focalization on strategic businesses and markets – it has reached a preliminary agreement to sell its participation in GE Fabbri Limited to Eaglemoss Holding (UK) Limited, an international partworks company part of the Financière Aurénis group. Eaglemoss Holding (UK) Limited will acquire the entire participation of RCS, equal to 51.1% of the GE Fabbri capital. GE Fabbri, based in London, operates in the partworks business in a wide number of countries and languages and focuses particularly on the Russian and Eastern European markets.

RCS MediaGroup, thanks to this agreement, will have a total financial effect of approximately 24 million pounds (27.2 million Euros), including the payback of the loans. The contract is subject to the regulatory and to the financial backers of the purchasing group approval. RCS is assisted in the operation by Mediobanca as financial advisors.

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