



**RCS MediaGroup buys out the local partners of Editoriale del Mezzogiorno Srl,
and now holds 99.96% of the company's share capital**

Milan, 14 March 2014 - RCS MediaGroup has announced the conclusion, on 12 March, of the acquisition of the shares held by the other local partners of Editoriale del Mezzogiorno Srl, giving it 99.96% of the company's share capital.

Editoriale del Mezzogiorno publishes the *Corriere del Mezzogiorno*, the local publication annexed to the *Corriere della Sera* in Campania and Puglia. The *Corriere del Mezzogiorno* was launched on 19 June 1997 by a special-purpose publishing firm whose capital was distributed between RCS Quotidiani and local businessmen. In December 2000, *Corriere del Mezzogiorno* doubled in size following the launch of a regional edition for Puglia with an editorial team based in Bari, and 2008 saw the launch of the website *CorrieredelMezzogiorno.it*. Since 6 February 2014, the director of *Corriere del Mezzogiorno* has been Antonio Polito, who replaced Marco Demarco.

“We are pleased with this acquisition” commented Alessandro Bompieri, Media General Manager of the RCS Group. “It has strengthened our presence in the south of Italy, and has reinforced the strong ties to *Corriere del Mezzogiorno*, which 17 years ago laid the foundations for the regional base of *Corriere della Sera*. *Corriere del Mezzogiorno* is now a landmark in Campania and Puglia for anyone who values quality information, growth, the awareness of issues and resources, and the quest for legality and excellence in all areas”.

The operation is part of the regional consolidation strategy undertaken by the RCS Group, which has already bought the shares of local partners in Trentino Alto Adige, where it publishes the *Corriere di Bolzano* and *Corriere di Trento*, and in Bologna, where it publishes the *Corriere di Bologna*. The Group's other local publications – *Corriere del Veneto* and *Corriere Fiorentino* - are still owned jointly by the RCS Group and local businesses.

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