

## **RCS MediaGroup S.p.A.**

### **Calendar for the Meeting of the Board of Directors and for the Shareholders' Meeting for the year 2010**

**(pursuant to art. 2.6.2 nr. 1 let. c) of the Regulation of the markets organized and managed by Borsa Italiana)**

10 February 2010	Meeting of the Board of Directors to approve preliminary consolidated data as of 31 <sup>st</sup> December 2009
18 March 2010	Meeting of the Board of Directors to approve both Group consolidated Financial Statements and RCS MediaGroup S.p.A. proposed Financial Statements as of 31 <sup>st</sup> December 2009
28 April 2010	1 <sup>st</sup> call of the Shareholders' Meeting to approve Financial Statements as of 31 <sup>st</sup> December 2009
29 April 2010	2 <sup>nd</sup> call of the Shareholders' Meeting to approve Financial Statements as of 31 <sup>st</sup> December 2009
12 May 2010	Meeting of the Board of Directors to approve Interim Management Statements on the first quarter of 2010
28 July 2010	Meeting of the Board of Directors to approve the half-yearly Financial Report on the first half of 2010
10 November 2010	Meeting of the Board of Directors to approve Interim Management Statements on the third quarter of 2010

The dates of the meetings for the presentation of economic results to financial analysts shall be communicated as soon as set forth.